

MAHARASHTRA ANIMAL AND FISHERY SCIENCES UNIVERSITY, NAGPUR
SEMESTER END THEORY EXAMINATION, B.Tech. (D.T.)

Semester	: VIII (V Dean)	Academic Year	: 2021-2022
Course No.	: DBM-809	Course Title	: Entrepreneurship Development and Industrial Consultancy
Credits	: 2+0=2	Total Marks	: 50
Day & Date	: Monday, 30/05/2022	Time	: 02.30 hrs

- Note :**
- 1) All questions from **Section 'A'** are compulsory.
 - 2) Solve **Any Three** questions from **Section 'B'**.
 - 3) Draw neat and well labelled diagram wherever necessary.

SECTION –‘A’

Q. 1 A) Choose the most appropriate answer from the options given below. (05)

- i) Giving capital to enterprise that has risk and adventure is called
 - a) Venture capital
 - b) Layered financing
 - c) Deferred credit
 - d) Lease financing
- ii) The period required by the investment to generate returns for viability of the projects is
 - a) Accounting period
 - b) Gestation Period
 - c) Return period
 - d) Investment period
- iii) The Indian institute of Entrepreneurship is located at
 - a) Pune
 - b) Allahabad
 - c) Guwahati
 - d) Ahmedabad
- iv) The MSME Development Act came into force in year
 - a) 2005
 - b) 2009
 - c) 2011
 - d) 2006
- v) is the interaction of the world economies with the objective to facilitate free transfer of the factors of production and final products.
 - a) Liberalisation
 - b) Privatisation
 - c) Globalisation
 - d) Glocalisation

B) Define the following. (05)

- i) Two Axis method of pricing
- ii) ISO 22000
- iii) Marketed Surplus
- iv) Monitoring
- v) Globalisation

Q. 2 A) Give reasons for the following. (05)

- i) Recruitment is considered positive function.
- ii) Cost estimation for dairy products is considered necessary.
- iii) Marketing channel with more middlemen is not considered good.
- iv) Public private partnership is better than government investment.
- v) Innovation is considered important for Entrepreneurship.

(P.T.O.)

- B) State whether True or False. If false, rewrite the statement after making necessary corrections. (05)
- i) Brain storming method is used for obtaining new ideas and solutions.
 - ii) Recruitment is a regular process for smooth functioning of organization.
 - iii) With liberalization, there has been increase in government controls on the business.
 - iv) Marketing is a flow of goods and services from consumer to producer.
 - v) Economic factors affect macro environment of business.

SECTION –‘B’

- Q. 3 A) Discuss various types of Entrepreneurs. (05)
B) Define the term “Entrepreneur”. Explain the qualities of successful entrepreneurs. (05)
- Q. 4 A) What is planning and why it is important? (05)
B) Discuss the principal steps involved in planning process. (05)
- Q. 5 A) What is Venture Capital? (03)
B) Discuss the advantages of Venture capital. (03)
C) What are the different stages in Venture Capital? (04)
- Q. 6 A) What is contract farming? (03)
B) What are various types of contracts in contract Farming? (03)
C) What are the advantages and disadvantages of contract farming to farmers? (04)
- Q. 7 Explain the role of government in development of entrepreneurship in India. (10)
